The Purple Pinkie Donut Project

What is the 'Purple Pinkie' Donut Project?



On Tuesday, October 20th, in early celebration of World Polio Day, Dunkin' locations in Tennessee, Alabama and Mississippi are partnering with Rotary Districts 6760, 6780, 6800, 6860, and 6880 to host a fundraising event for End Polio Now!

For every $2 donated to End Polio Now! at a participating Dunkin' location, Guests will receive a Purple Pinkie Donut—a glazed donut stick, topped with a dab of purple icing—as a thank you. Through generous matching funds from Rotary districts and The Gates Foundation each $2 donation becomes a total donation of $18 to help eradicate polio.

Success of the program is driven by Rotarians who pre-order 10-count boxes of "Pinkies" for a $20 donation per box. The Purple Pinkie Donut Project has generated more than $600,000 in donations to End Polio Now! in the first two years.





Why 'Purple Pinkie'?

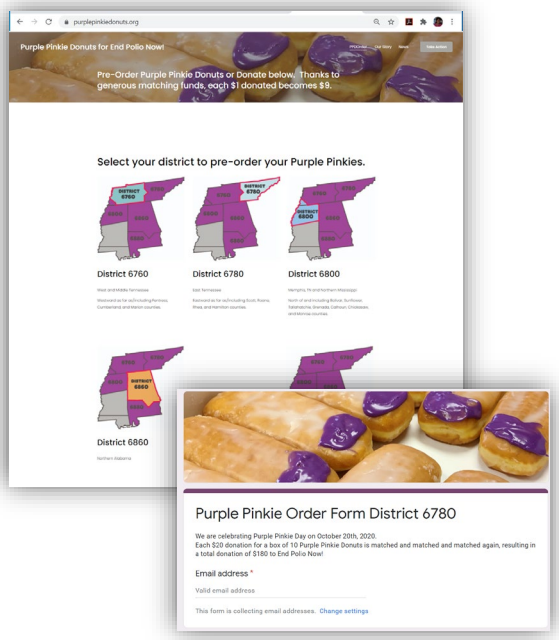
In countries where the threat of polio remains high, every child under 5yrs. receives polio vaccine by mouth twice per year during events called "National Immunization Days." When vaccinating millions of children in a very short period of time it is impossible to document which child has received the vaccine, so every child vaccinated has the little finger (pinkie) nail of their left hand painted with an indelible purple marker. Local communities recognize that children with "purple pinkies" will never get polio which is cause for great celebration.

Over time the "Purple Pinkie" has become an international symbol of a polio free world.

How can you get involved?

Pre-order 10-count boxes of Purple Pinkie Donuts at www.purplepinkiedonuts.org. For every $20 donation, you will receive a box of 10 purple pinkie donuts and, thanks to all the matching funds, $180 will be donated to End Polio Now!

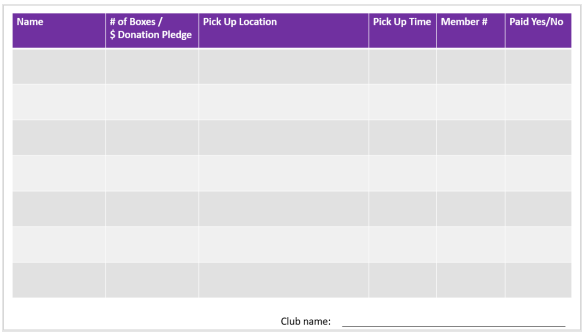
- Visit www.purplepinkiedonuts.org
- Click on your district's map to access the pre-order form
- Include the name of your club on the pre-order form to receive Paul Harris credit (your Rotary member number is also helpful, but not required, if you don't have it handy)
- Watch your donation multiply by a factor of nine and make a huge impact in the fight to End Polio Now!



Several of easy ways to participate:

Place an order:

1. Fill out the digital order form at www.purplepinkiedonuts.org
2. Send an email to PurplePinkies@bluemontgroup.net including the following details:
   - Number of boxes of Purple Pinkie Donuts ($20 donation per box of 10 Purple Pinkie Donuts)
   - Name of the person picking up
   - Phone and email for person picking up
   - Dunkin' location and time where/when order will be picked up
   - Name of your Rotary Club and Rotary Member Number (if available), to receive Paul Harris credit.
3. Designate one person in your club to collect orders from all members and compile a list of orders and pick-up locations.
   - Printable Group Order Form:



Name	# of Boxes / $ Donation Pledge	Pick Up Location	Pick Up Time	Member #	Paid Yes/No

Club name: _____

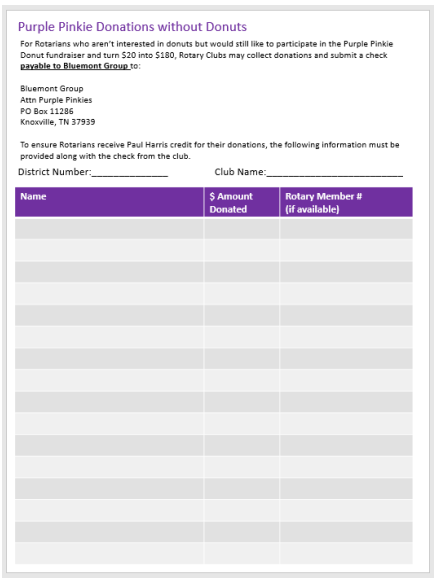
4. Feel free to email PurplePinkies@bluemontgroup.net with any Purple Pinkie Day related questions.

Donations without Donuts:

1. Rotarians can visit participating Dunkin' locations on October 20th and make donations by cash or credit card and let the crew know they don't need donuts.
2. Rotary clubs may collect donations and send a check to Bluemont Group.
   - Checks should be made out to Bluemont Group and mailed to:

     Bluemont Group
     attn Purple Pinkies
     PO Box 11286
     Knoxville, TN 37939

   - The following information must be included to ensure Rotarians receive PHF credit for the donation:
     - Rotarian Name
     - Amount Donated
     - Rotary Member Number
     - Club Name



Purple Pinkie Donations without Donuts

For Rotarians who aren't interested in donuts but would still like to participate in the Purple Pinkie Donut fundraiser and turn $20 into $180, Rotary Clubs may collect donations and submit a check payable to Bluemont Group to:

Bluemont Group
Attn Purple Pinkies
PO Box 11286
Knoxville, TN 37939

To ensure Rotarians receive Paul Harris credit for their donations, the following information must be provided along with the check from the club.

District Number:_____ Club Name:_____

Name	$ Amount Donated	Rotary Member # (if available)

Rotary Districts 6780, 6760, 6800, 6860, and 6880

END POLIO NOW